



Dear Friends,

Thank you for your interest in supporting Laguna Blanca School and our upcoming Annual Spring Benefit **"Laguna Stakes - A Triple Crown Affair"** on **Saturday, April 23, 2022**. Laguna Blanca is Santa Barbara's premier college preparatory day school that offers an Early Kindergarten through Grade 12 co-educational experience. Laguna stands out as one of the few schools in the Santa Barbara area that offers robust learning and academic excellence in all three divisions of Lower School, Middle School, and Upper School. With a thriving experiential learning, LEGO, STEM, TEDx, and arts programs, as well as competitive athletics with state-of-the-art facilities, Laguna Blanca continues to broaden and enrich its students' educational experience.

Each year, our benefit attracts over 300 guests and raises over \$500,000. Thanks to our leadership sponsors who generously underwrite the event, every dollar raised directly supports our students, teachers, and our nearly 90-year legacy. Held on our Hope Ranch campus this year, our Spring Benefit will be an afternoon of welcoming Laguna families and friends back to the transformed field and into a festive, Triple Crown Affair where guests can don their vibrant hats, bowties, sip on mint juleps, and celebrate friendship, community, and 'Laguna's Triple Crown,' our exceptional lower, middle, and upper schools.

Key components to the success of our event:

- The online auction raises over \$20,000 and is shared with family and friends all over the world. This year more than ever, we anticipate this number to grow due to Laguna's record setting enrollment. Many of our families are new to Laguna Blanca as well as Santa Barbara and we look forward to introducing them to your business.
- The live auction continues to raise important funds for the school by offering exceptional experiences and packages to the guests during the event.

These key components would not be a success without items donated by generous businesses, organizations, and individuals. We will strive to acknowledge all donors in promotional materials and on the [event website](#). Contributions to our live auction receive special recognition in our color program that is distributed to each guest. Live auction packages are also featured in a slide show presentation by the auctioneer during the event. We are aiming to secure all auction items by **Friday, April 15, 2022**.

We appreciate your support, either as a partner in our auction or a corporate sponsor of the event, and look forward to speaking with you soon. In the meantime, please contact us if you have any questions. For your records, our Tax Identification number is 95-1641448 and [donation form](#).

With warmest regards,

Debbie Popovich
Event Donation Co-Chair